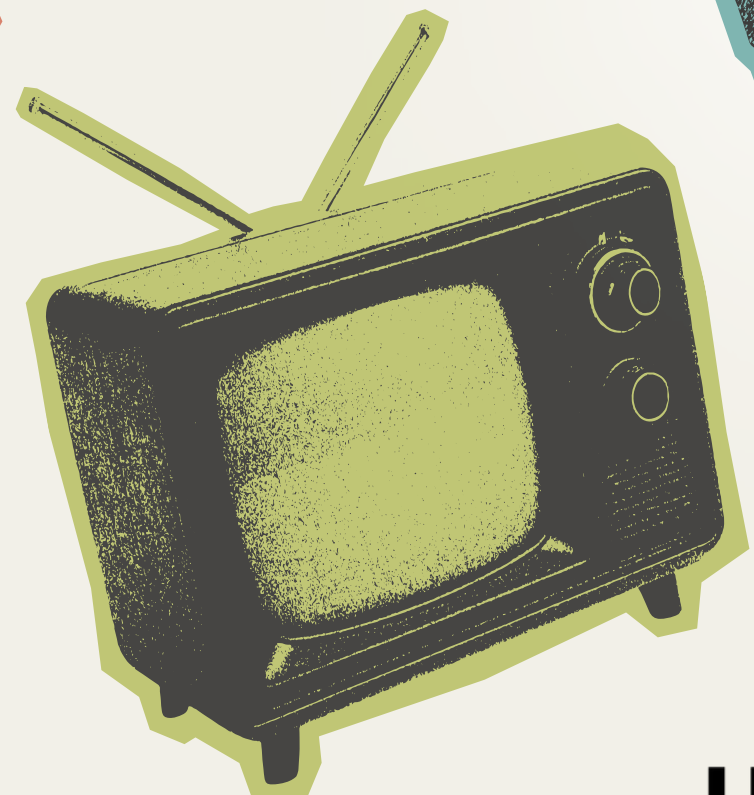


# Intro to UABtv!



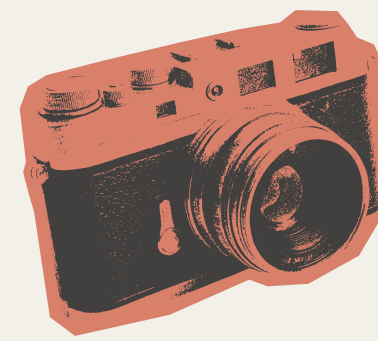
**UAB** Student Media

# Meet the UABtv General Manager, Kendall Wakefield!



**Instagram: @kendallmwakefield**

**UAB Student Media**

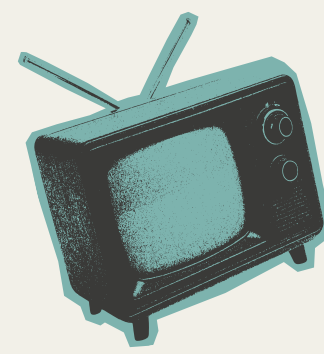


**UABtv is an award-winning student-ran organization operating under the Department of Student Media providing film equipment, production training, and networking and portfolio-building opportunities to UAB students.**

**We help UAB students create their own video series, Tiktok series, podcast, short film, or any video project for completely free!**



# Teams



## Showrunners

- In charge of planning, writing, producing, and shooting their own project!
- Depending on the project SR's make: scripts, storyboards, shot lists, casting calls, assign crew roles, etc.

## Production Team

- In charge of tracking the planning, writing, filming, and editing statuses of UABtv projects!
- First to be considered to be on UABtv filming crews.
- Head video editors of UABtv projects

## Marketing Team

- In charge of planning, creation, and scheduling of social media content.
- Promo reels, posters, TV MAN appearances
- Depending on the project MT make: Logos, brand kits, intro/outros, animations, and on-screen graphics for UABtv projects.

# Showrunners/Filmmakers



## Fair Usage

**You can make whatever content you want about ANYTHING! It is yours to post/share however you like!**

# Current Projects



**UAB Student Media**

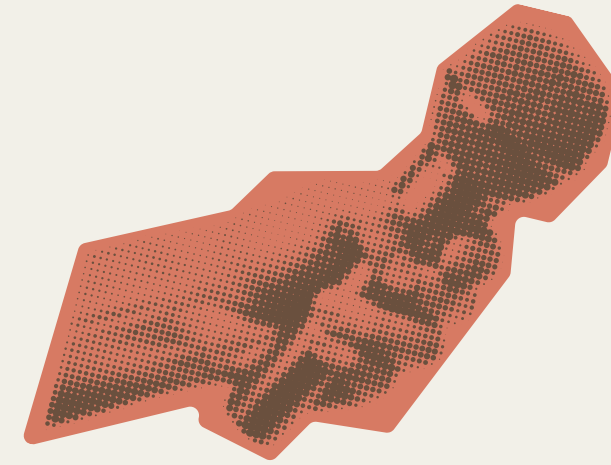
# Production Team



**Production Education!**  
**Learn how projects are written, organized,  
produced, shot, and edited!**



# Equipment



## Cameras

**Sony a7 III, Nikon Z 6II, Canons, Panasonic**

## Microphones

**Lavalier sets, Interview mics, Boom mic, Audio  
recorders**

## Lighting

**Led Lights, Shadowbox Lights, Reflectors, Light  
gels**

**Tripods, Handhelds, Shoulder Mounts**

# Marketing Team

**MAJOR LADDER**

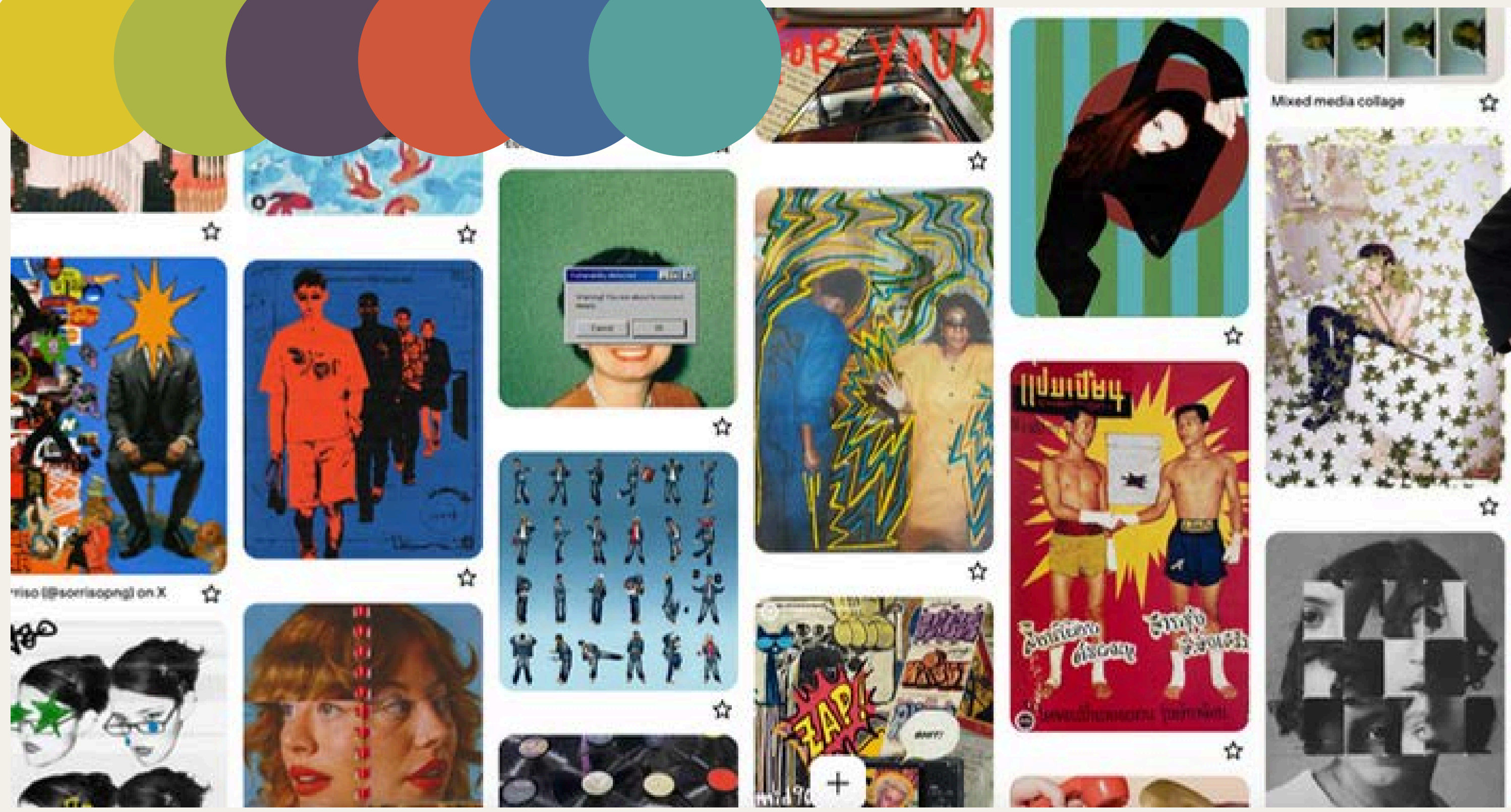
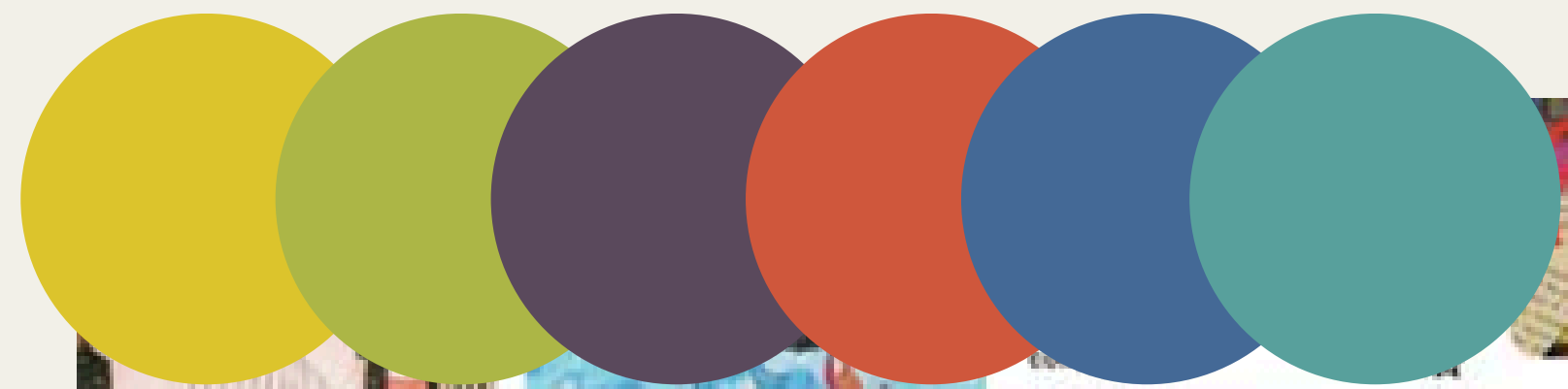


**Portfolio Work!**

**Working on branding multiple UABtv series and our unique brand will be great experience!**

Uabtv 

# UABtv Branding



UAB Student Media

Our Mascot!

# TV MAN!



A recruitment poster for UABTV. It features a man in a black suit with a television set for a head. The TV screen shows a person in a suit. The man has a "JOIN UABTV" button on his chest. The text below the image reads "I WANT YOU TO JOIN UABTV". At the bottom, there is a QR code and the text: "WEEKLY MEETINGS: Wednesdays at 2:00pm HSC Suite 130. Make your own short films, podcast, Youtube series, or TikTok series!". Social media handles for @uabtv, @uabtelevision, and @uabtv are listed.



**UAB Student Media**

# Awards



**PINNACLE FINALISTS**  
COLLEGE MEDIA AWARDS

**Vertical Short Video/Division I**

- Kansas State University
- Univ of Alabama at Birmingham
- University of Kentucky
- University of South Carolina
- UT Arlington



**PINNACLE FINALISTS**  
COLLEGE MEDIA AWARDS

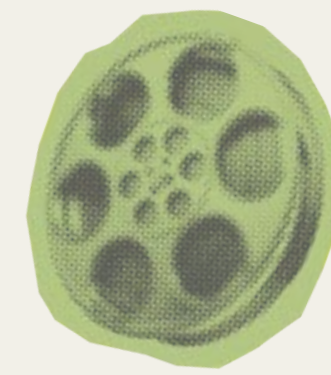
**Video Entertainment Program/Division I**

- Appalachian State University
- CSU Long Beach
- Middle Tennessee State Univ
- Univ of Alabama at Birmingham
- University of Kentucky



**UAB Student Media**

# Collaborations



**Contact:**

**UABtv General  
Manager**

**Kendall Wakefield  
kmwakefi@uab.edu**

**Student Media  
Director**

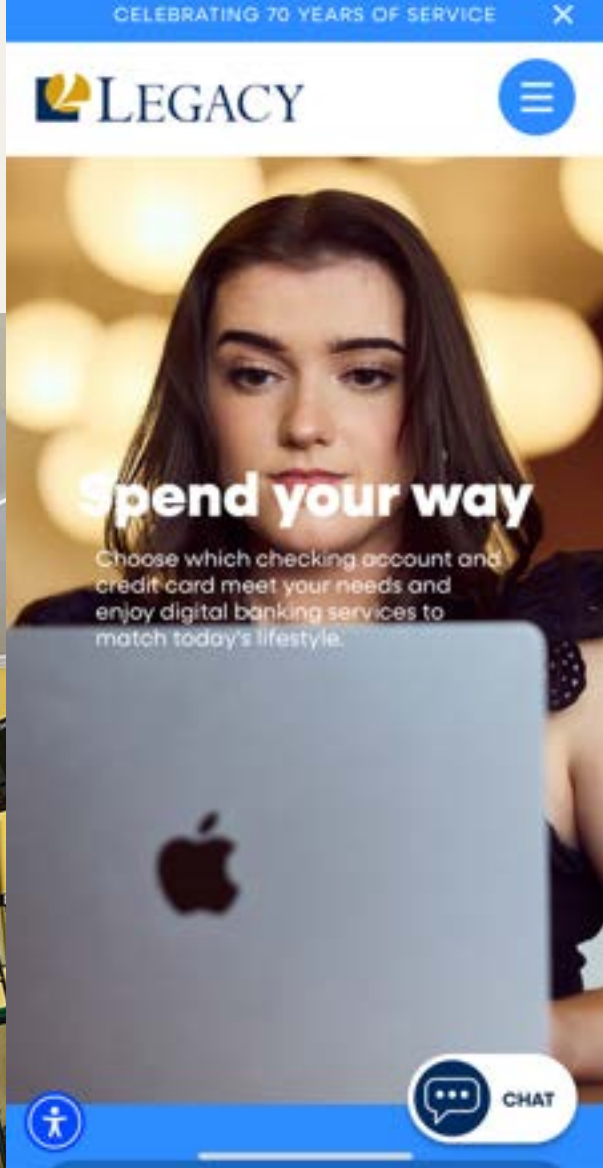
**Jackie Alexander  
jdalexa@uab.edu**



**UAB Student Media**

# Further Film Opportunities

- Networking
- Workshop
- Partnerships
- Student Media Jobs
- Local Film Work



# Our socials:

**Instagram:**

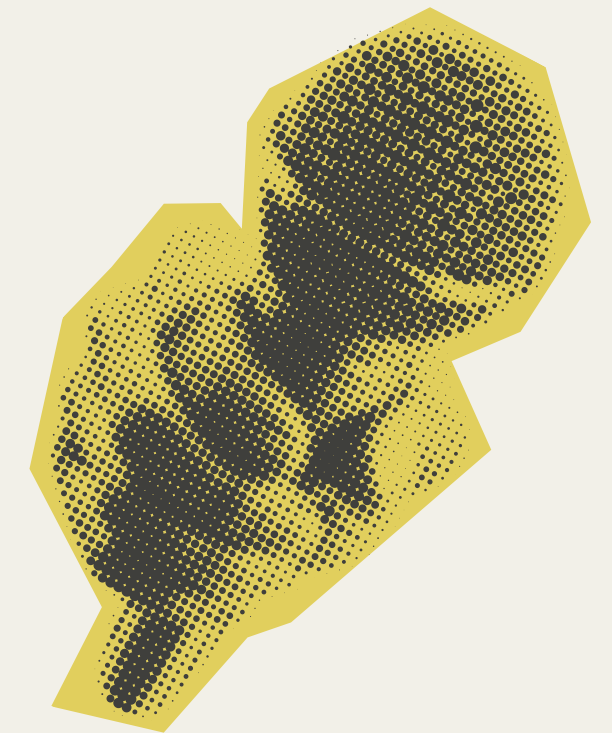
**@uabtelevision**

**TikTok:**

**@uabtv**

**Youtube:**

**@uabtv**



**Want to join?**



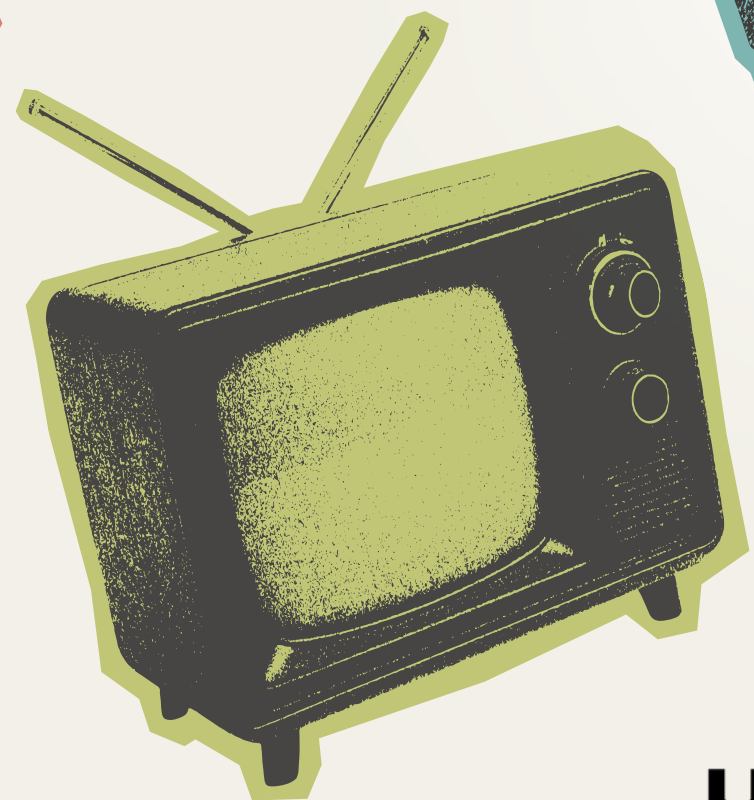
**UAB Student Media  
Interest Form:**



**UABtv Discord:**



# Thank you!



**UAB** Student Media

